





Both bedroom floorplans come standard with blackout curtains, under bed storage, and a Samsung LED TV.

## Adventure in Full Motion

AIRSTREAM OF CHICAGO PUTS LUXURY AND ADVENTURE

AT YOUR FINGERTIPS

HEN RAMONA CREEL BEGAN toying with the idea of becoming a full-time Airstreamer, she told herself that she would be ready in about three years. Then, only three months later, she found the Airstream of her dreams, and her plans got put into high gear.

"I saw it as the universe's way of telling me this was the right decision, and that first day on the road just confirmed what I already knew; I was meant for this lifestyle," Creel told Airstream's blog, Live Riveted.

It's tough to put an exact number on how many people like Creel are living in RVs full time, but it's easy to see that the RV industry is thriving. RV shipments reached 472,000 units at the end of 2017, a 9.6 percent increase from the previous year. According to a forecast projected by RVIA, shipments are expected to reach even greater heights in 2018. A recent study by the University of Michigan reports, "the steady gain in ownership reflects a strong and enduring appeal of the RV lifestyle".

With a scroll through Instragram using the hashtag #FullTimeAirstream, you'll see hundreds

of adventurous nomads ditching corporate suburbia for the RV lifestyle. One thing they all have in common? The reliable quality of an Airstream. As the company enters its 87th year, almost 70 percent of all Airstreams made since 1931 are still in use today.

The appeal of the Airstream brand extends far beyond the quality of its products. Airstream founder Wally Byam described Airstreams as a way to "stir the venturesome spirit that moves you to follow a rainbow to its end and thus make your travel dreams come true".

Byam also said to never make changes, only improvements. Recent improvements have come in the form of the 2018 Globetrotter. The Globetrotter was designed with the active, modern adventurer in mind. The spacious floorplan features modern fixtures such as a Moen® stainless steel sink, Samsung LED HD TVs, and Quietstream™ ducted climate control system. All inside a minimalist, European design-forward package, the Globetrotter captures the essence of luxury and adventure. The 2018 Globetrotter is available now at Airstream of Chicago, a boutique affiliate of US Adventure RV.

## LIVING RIVETED

The Airstream dream has and will continue to be an American classic. General Manager of Airstream of Chicago, Steve Koche, remembers spending much of his childhood in his father's 1982 Airstream Ambassador. Koche now spends as much as time possible camping with his wife and three children in their 2004 Safari, making happy memories of their own.

"Every day I wake up with the thought of sharing my experiences with someone new, teaching them about one of the best products in the world, and sending them down the road to travel freely with the luxuries of home," Koche said.

Airstream of Chicago is a Five Rivet Approved dealer. As one of the highest-ranking Airstream dealers in the nation, Airstream of Chicago is your destination for living riveted.

Lindsey Row is the Marketing Director for Airstream of Chicago, an affiliate of US Adventure RV. To learn more about sales, rentals, and service of RVs, visit www.airstreamofchicago.com or call 815-726-1900.