

PURPOSE & Party



Barrington Junior Women's Club

BJWC NETS \$99,000 AT EVENT THAT TRULY POPPED!

THE BARRINGTON JUNIOR WOMEN'S CLUB (BJWC) infused color and whimsy into "POP! Happy Looks Good on You", this year's theme of its marquee Fall Fashion Show fundraising event, held at The Stonegate Conference and Banquet Centre. A sellout crowd of more than 400 women donned bright and bold fashions to spend the morning shopping local vendors and perusing more than 100 silent auction items featuring unique products and experiences, all the while enjoying sparkling rosé. Guests then headed into the ballroom for a luncheon and fashion show, where the visuals included a balloon-lined runway, centerpieces of paper honeycombs and balloon dogs, and yellow and navy table settings.

The highly anticipated Impact Raffle did not disappoint with Keswick Jewelers, a family-owned Arlington Heights jeweler, who donated an exquisite set: a 6-carat large blue topaz ring surrounded by a delicate halo of 36 diamonds, plus a pair of matching drop earrings won by Mary Dale. The excitement continued to build as the winners were called for the Doorway Raffle—His & Her Electra brand bicycles and a trip to a destination of the winner's choice through Inspirato, a leading luxury hospitality company. The engaged crowd made for a memorable Live Auction, with rapid bidding on the "Juniors' Favorite Things" Gucci Disco bag donated by the Galley Family; two matching bids for the ever-popular Taco Truck, this year paired with music by acoustic guitar duo Sons of

Bildor; and a lavish "Instant Christmas" package that included carolers, a Christmas tree, exterior lighting, indoor staging, and much more.

The Live Auction's highlight was the offering of an internship at Cynthia Rowley headquarters in New York City's West Village, which was preceded by a surprise personal video message from Cynthia Rowley to the Stonegate audience. The event concluded with the Zzazz Productions fashion show featuring stylish attire from local Barrington area boutiques, along with curated lines from Neiman Marcus and colorful, feminine pieces by hometown favorite Cynthia Rowley.

This event helps BJWC award grants to local, not-for-profit initiatives such as Barrington Giving Day, BACOA, The Community Meal, mental health services, and scholarships for community service and leadership to Barrington High School students. The successful "POP!" Fashion Show raised \$99,000 net, the most successful fundraiser to date. BJWC aims to support over 20 organizations and expand contributions through its Spring 2019 grant process.

The event could not happen without many talented BJWC members, especially Co-Chairs Emily Keros and Jen Hopwood, their committee, and countless volunteers. BJWC is proud to partner with community businesses, including runway sponsor Beard Dermatology, premier sponsor BMO Harris, corporate sponsors Barrington Bank and Trust, and Wickstrom Auto Group, and many others to make the day a fundraising success for the Barrington community. 

