

Granite Peak in Wausau, Wisconsin is known for being a Mountain of Family Fun!

A Mountain of Family Fun

WELCOME TO THE MIDWEST'S #1 FAMILY SKI RESORT DESTINATION

ITH 75 RUNS, four terrain parks, and three highspeed lifts, it's not surprising why Granite Peak is the Number 1 ski resort vacation destination for skiers from Illinois, Wisconsin, and Michigan. But that's only the tip of the mountain. Toss-in a legendary ski school, a charming chalet village, night skiing, mogul runs, tree-skiing, family specials all season long including our popular Family Festival Weekends, and you've got the perfect blend of great skiing and wonderful entertainment.

Pack-Up the Car in The Morning, Ski in the Afternoon

Situated in the ski town of Wausau, Wisc., which is at the base of Granite Peak, you can experience great skiing in the day and a vibrant nightlife in the evening. Located conveniently near Chicago and Milwaukee, Granite Peak boasts high-speed lifts that move your family up the mountain quickly so they have more time to ski or board.



Granite Peak features some of the best mogul runs in the Midwest.



Tree skiing glades are unique to Granite Peak and provide adventurous terrain for intermediate and skilled skiers.

And when they're finished for the day, there's plenty of activities for the entire family in the Wausau-area. There are dozens of hotels to choose from, an eye-popping number of restaurants from gourmet to casual, top flight entertainment, and an active arts scene.

The Best Snowmaking in the Midwest

Over the past 16 years, Granite Peak has invested millions of dollars to produce the largest and most comprehensive snowmaking operation in the entire Midwest. And if that's not enough, this summer several million more dollars were invested to double its already impressive snowmaking capabilities. Now, Granite Peak will be able to open earlier, cover more runs sooner, and stay open later in the season.

Family Festival Weekends are not to be Missed

The ever-popular Family Festival Weekends are always a sell-out, so reserve your packages today. Held this season on January 5-7; February 2-4; and March 2-4 of 2018; the packages include two nights lodging, 2-Day Lift Tickets for a family of four, and complimentary 2-Day Ski or Snowboard Rental for the entire family (excludes premium and demo equipment) for only \$618 plus tax.

Events, Concerts, and so Much More

This season, Granite Peak has over 200 events and concerts scheduled throughout the season including Party at the Peak Winter Concert Series and the Sundance Stage Spring Concert Series that feature national and regional touring bands. Visit www.skigranitepeak.com for the latest line-up.

School is in Session

Sure, we all know that Granite Peak is the perfect place to learn how to ski or snowboard, but it's also a great place to hone your skills even if you're an intermediate or expert skier. There are many different ski school programs to choose from so it's best to visit www.skigranitepeak.com to select the programs that are right for you and your children. Their legendary ski school is popular and routinely sells-out on weekends so reserve your space online in advance.

Granite Peak by the Numbers

75 **Runs:** More than any other resort in Illinois, Wisconsin, or Michigan

3 High-Speed Lifts: Plus, four other lifts that get you up the mountain faster so you have more time for skiing.

700 Feet: The tallest and largest ski mountain in Illinois or Wisconsin.

4 Award-winning terrain parks

·····

3 Mogul runs

Multiple Tree-Skiing Glades: Ideal for imaginative skiers looking for added adventures.

2 Chalets: Historic and Sundance Chalets feature floor-to-ceiling fireplaces, with mountainview seating, great food, and full bar service

And the perfect mix of beginner, intermediate, and expert runs. What else would you expect from your Mountain of Family Fun? Learn more at www.skigranitepeak.com.

Tom Marks is a Madison, Wisc. based winner of 13 American Advertising Awards for writing during a 40-year advertising career serving companies including McDonald's, Foot Locker, Honeywell, Bombardier, American Family Insurance, Groupe Lactalis, and many others. He's been skiing for 58 years, but has steadfastly refused to learn how to snowboard.



Granite Peak caters to skiers of all ages and abilities.