



Lauren Deslisle greets a customer at 18|8 in Barrington.

Man at His Best Starts Here

REINVENTING THE MEN'S BARBERSHOP EXPERIENCE

YOU WOULDN'T GO THROUGH HER PURSE, so why go to her salon? For decades, the local barbershop was where men went to get their haircut and face shaved. However, in the last few years, the number of barbershops has decreased. Ultimately, this forced men to increasingly rely on women's salons for their grooming needs. Oftentimes, men are referred to a particular salon because it's where their wife or girlfriend goes to get their hair done. But

a women's salon is for women. Most men feel out of place at a primarily female salon, and are less likely to speak up about their grooming needs and wants. Because of this, many men end up at a strip mall shop with one-size-fits-all budget cuts. Men of all ages are craving a more personal grooming experience where they can feel comfortable and get the treatment they really want, but haven't been able to find.

18|8 Fine Men's Salons changes the grooming

game for men in Barrington. 18|8 Fine Men's Salons caters directly to men, offering them an upscale space with on-trend handcrafted haircuts, scalp treatments, straight razor shaves, facials, manicures, pedicures, coloring, and more, all in an environment that is cool, relaxing, and guy friendly.

The name 18|8 comes from the original formula for stainless steel. Eighteen percent chromium and eight percent nickel "transforms" steel into


better performing and better looking stainless steel. 18|8's mission is to help transform guests to look their best, feel their best, so they can perform their best.

At 18|8 in Barrington, men can sit back and enjoy a complimentary beverage before getting their cuts, straight edge shaves and other treatments. The team of stylists consists of licensed cosmetologists and barbers who all take an individualized approach with each client. They know that men who walk into the salon are there for a reason. They are looking for customized grooming services in an environment designed just for them.

The professional stylists and barbers at 18|8 provide every client with a full consultation. They get to know you, your lifestyle, how much time you spend grooming, and your profession. They also ask why you are here and what you don't like about your current hairstyle. They assess your hair—growth patterns, cowlicks, and texture. They assess all these elements, educate you, and make a recommendation. The result is a great handcrafted haircut and experience.

Stylists and barbers at 18|8 are highly trained, with outstanding experience in the art and craft of cutting men's hair and are also qualified in all aspects of men's grooming. They receive monthly training and education to stay on the leading edge of men's trending hairstyles, grooming techniques, and grooming products.

The 18|8 experience doesn't end in the salon. Part of the consultation is recommendations of the best products for a personalized home care solution to fit a client's needs and lifestyle. All of the products at 18|8 are specifically formulated for men. 18|8 offers Griff's™, a premier product line created for the style-conscious man who is looking to experience exemplary grooming in the comfort of his own home. In addition to Griff's, we also carry designed-for-men products such as American Crew, Mitch for Men, Reuzel, and more.

Launched in 2002, 18|8 was thoughtfully created by Scott Griffiths and Ron Love, who put years of trial and error into learning what men really wanted in grooming services. They thoughtfully curated a men's salon with unparalleled ambiance and service that is competitively priced. 

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Jeff Eggert is the owner of 18|8 Fine Men's Salon in Barrington. 18|8 Fine Men's Salon is located in the heart of downtown Barrington at 120 S. Hough Street. For more information, call 224-633-2188, or visit www.eighteneight.com/barrington-il/.



18|8 Fine Men's Salons has partnered with the industry's leading hair and grooming product companies to offer the right tools to create your desired new look at home.



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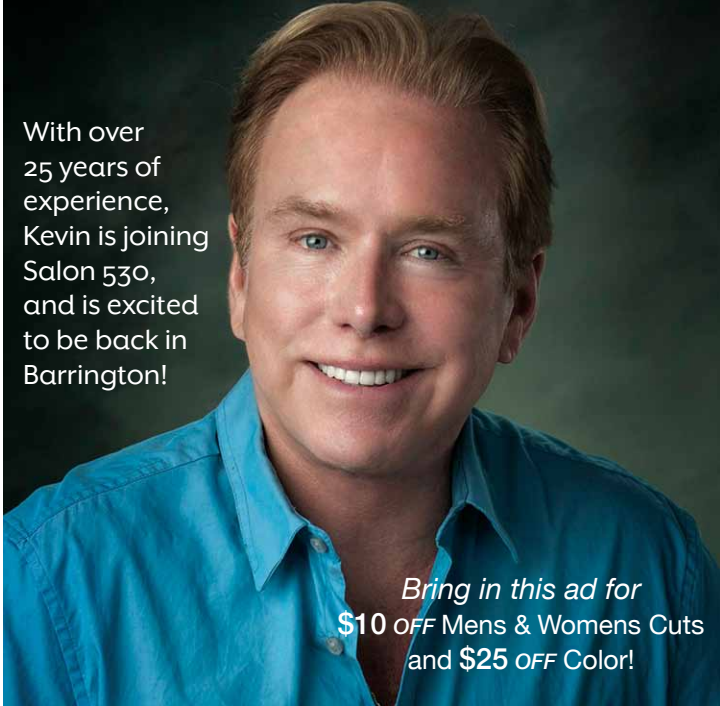
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Margaret McSweeney has a Kitchen Chat with Charles Duque, Managing Director of North America for The Cheeses of Europe. For recipes, visit www.thecheesesofeurope.com and www.kitchenchat.info. Featured cheeses on the tray include Brie, Compte, Raclette, Mimolette and Fourme d'Ambert.

Kevin Kenny is back in town!

With over 25 years of experience, Kevin is joining Salon 530, and is excited to be back in Barrington!



Bring in this ad for \$10 OFF Mens & Womens Cuts and \$25 OFF Color!

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Harmony Studio owners Kim Genton and Amy Kalin



Instructor Lani Anderson teaches hip hop, lyrical, jazz, and Irish dance.



Harmony Studio's first summer dance camp.

PHOTOS: ARIEL MAJEWSKI

Harmony Studio Opens in Lake Barrington

HARMONY STUDIO OWNERS Kim Genton and her daughter, Amy Kalin, recently opened Harmony Studio in Lake Barrington. Harmony Studio is offering all forms of dance, baton twirling, yoga, and fitness classes. Using a differentiated approach, instructors can tailor course curriculum to their client's needs. "This is an opportunity to shape young people's lives by providing them with guidance, motivation, and quality training," Genton said of the new business.

Harmony Dance Studio offers an environment where people can learn, while feeling challenged, motivated, and encouraged to stretch their potential. Harmony Studio encourages all of its students to strive for excellence and enjoy their journey toward a stronger physical, emotional, and intellectual well-being. A variety of daytime and nighttime classes are now open for registration. For schedules and more information, visit www.harmonybarrington.com or call 224-848-4531. U



Members of the Barrington Area Chamber and the Village of Lake Barrington recently celebrated the opening of Harmony Studio, 22000 N. Pepper Rd., Lake Barrington.