



Chi Farley is the owner of FlutterFab Boutique in Barrington.

## The Eyes Have It

A LOCAL SPA OFFERS THE LATEST TECHNOLOGY IN EYELASH EXTENSIONS AND EYEBROW MICROBLADING SERVICES

CHI FARLEY WAS INTRIGUED by an article she read years ago about eyelash extensions and thought it would be a good business to get into. She could not stop thinking about them, so she decided to get her lashes done to see what it was all about. This was seven years ago. It was a very new procedure and she noticed that while working as a flight attendant, the lady passengers did not have their lashes done. Then slowly, every year she started to see more and more women with lash extensions.

Now, like getting your nails done, it is a part of a woman's monthly routine. Women love the confidence having lashes gives them, the ability to wake up looking fresh, and the time saved with

the get up and go factor.

Farley is firm about quality standards for eyelash extensions. "There are many technicians out there, so it is important to find someone who is legally licensed, who will not compromise your natural lashes, know how to apply them without causing irritation to your eyes, and to have a clean and sterile environment for you to comfortably relax while getting the procedure done," she said.

### EYELASH EXTENSIONS

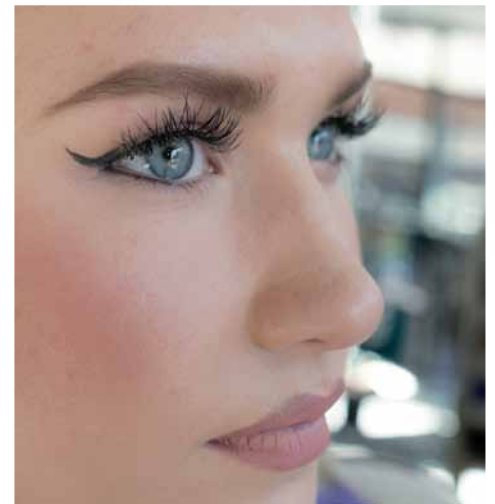
After much in-depth research, Farley decided to train with Novalash because of the formaldehyde-free formula, flexibility and durability of the glue, and the great retention. Farley does not use the standard thick, dense lashes that weigh heavy on

lashes, she uses feather-weight lashes that do not compromise your natural lashes. It is not just the lashes or glue, though very important, it has to do with the application, lash artistry, and meticulous work that sets her apart from other lash technicians.

Farley is passionate about delivering the best artistry work to enhance a client's beauty, as well as to offer a beautiful, clean place to visit. Her attention to detail and desire to enhance your eyes without compromising your natural beauty is her mission.

"I remember the first time I provided our services to a client, the reaction on her face was priceless. I call it the "WOW factor". The client took one look at herself in the mirror and said, "WOW are those really my eyes? As she said it, she had the sweetest smile. Her reaction warmed my heart, and from there I knew that this line of work was for me."

"If someone told me five years ago that I would be where I am now, an owner of a spa/boutique, I wouldn't have believed it. I've heard that saying, 'Do what you love and you will never work a day in your life', and I can honestly say that that is where I am now."



Celine Watershoot models her FlutterFab eyelashes.



FlutterFab's staff includes (from left) Reese Seberg, Rachel Faris, manager, Chi Farley, owner, and Celine Watershoot. (Hair by Christopher Aaron Smith; Make-up by Amelia Scarpelli)

## EYEBROW MICROBLADING

Eyebrow microblading is the newest and hottest trend and is becoming increasingly popular. Not only is it to help those who have lost hair due to aging, over-plucking, or would just like to not have to draw their brows in every day—it can help cancer survivors who have had mastectomies, under gone chemotherapy, burn victims, and people with alopecia. It is an incredible process if done by the right technician.

Microblading, also known as feathering or embroidery, is categorized as permanent makeup or tattoo under the state of Illinois. Yet unlike tattoo technique, eyebrow microblading uses pigment, usually plant based, instead of permanent ink, so it fades faster. It usually lasts eight months to three years. This also depends on the skill of your artist. Strokes too shallow will fade faster and strokes too deep will end up dark and blurred. Using a manual tool with a one-time-use disposable blade, fine hair strokes are etched into the dermas layer of the skin. It usually is a two-treatment process for best results.

When looking for a qualified microblading artist, do your homework. The cheapest option isn't always the best option. An unsanitary environment can cost you more than you bargain for. When looking for an artist, make sure you check

their social media, and look at before and after photos and reviews. It is important to see healed results after the second treatment.

Most brows will look beautiful right after the procedure. Healed results are a better indicator of quality. Check for color. Does it suit the hair color, skin? Does the shape and size fit the face

and age? "We work with symmetry as much as we can, but keep in mind that your brows are sisters, not twins," Farley says. "It is important to set up a consult appointment before your treatment. Your artist will go over medical history, answer any questions you might have, and discuss your desired shape and size of brows you are looking for."

Your artist should be licensed/certified microblading technician, as well as having a Bloodborne Pathogens certification. Farley takes every precaution to assure her clients are in a safe, sterilized environment. This includes single-use tools and equipment, the use of masks, hair caps, changing gloves frequently, and cleaning all surfaces with a medical cleaning agent is of utmost importance when working with her clients.

FlutterFab Boutique offers more than Eyebrow Microblading and Eyelash Extensions. They have a boutique that offers a large selection of affordable, trendy apparel and accessories for all ages and sizes. The boutique's merchandiser, Diane Sell, updates the window displays with merchandise that showcases the new trends available at FlutterFab. 

FlutterFab Boutique is located at 100 E. Station St., Suite 155 in downtown Barrington. For more information or to schedule a consultation, call 224-848-4357, or email: [info@flutterfabboutique.com](mailto:info@flutterfabboutique.com). Visit online at [www.flutterfabstudio.com](http://www.flutterfabstudio.com).



## Meet Chi Farley

Chi Farley was raised in Colorado and moved to the Chicago area in 1997 when she was hired by United Airlines. Farley continues to work as a flight attendant for United Airlines while running her business. Farley is the mother of twin, 13-year-old boys, who will be attending Barrington High School later this year. She believes family is very important and her boys are her world.

Farley was certified with Novalash in 2014, and became a licensed esthetician in 2015. She was certified in eyebrow microblading in 2015 and became a Certified Phibrows Microblading Artist in 2016. Farley opened an Eyelash Extension studio at Phenix Salon Suites in Deer Park in June 2015. She turned the spa concept into a boutique with two esthetic rooms in Barrington when FlutterFab's doors opened in July 2016.