



A display of kitchen sinks and faucets in the new Kohler Signature Store.



The Newport Brass display at the new Palatine showroom featuring faucets and showerheads.



One of the new bathroom suites in the new Kohler Signature Store.



The Brizo display at the new Palatine showroom featuring faucets, showerheads, and hardware.



The complete view of all the working plumbing displays at the new Palatine Showroom. The showerheads and faucets pictured are all interactive, and several are motion-activated.

## Studio41 Opens Newest Showroom in Palatine

AFTER THREE YEARS OF PLANNING and preparing, the doors to Studio41 Home Design Showroom's newest Palatine location are officially open.

The 30,000 square foot showroom at 1410 W. Northwest Highway in Palatine is the 12th Studio41 location in the Chicagoland area. The showroom caters to both homeowners and tradespeople and boasts a wide range of premier kitchen and bath products including hundreds of top brands across plumbing fixtures, cabinetry, decorative hardware, windows, and tile.

The Palatine showroom also features a Kohler Signature Store, which offers a unique retail experience where customers can try-out hundreds of products, take advantage of expert design

consultation services, and step into fully designed bathroom suites.

"We are very excited to be open for business in Palatine," Studio41 Vice President of Operations Felix Nudell said. "The Village of Palatine has been great to work with and we are looking forward to being a part of the community for years to come."

The new showroom offers customers an opportunity to experience the latest product innovations in the kitchen and bath industry, including a slew of motion activated and voice-controlled sinks, showers, toilets, and mirrors.

### INTERACTIVE DISPLAYS TO TEST PRODUCTS

Customers are also welcome to interact with over

100 feet of working plumbing displays, including the largest interactive shower display of any Studio41 location. Visitors will also find unique kitchen and bath vignettes positioned across the showroom floor, which serve as a source of inspiration for how different products can work together to create a beautiful space.

"Online resources are great to help give you a direction when starting a project, but you can't test out a faucet or feel a cabinet door online," Studio41 Executive General Manager John Man-nion said. "Our showroom lets you get a sense how these products really function before you bring them into your home."

For customers who need help figuring out which products best fit their lifestyle and



*The 60-foot long shower wall at the new Palatine showroom. All of the showerheads are working and interactive, so customers can see the pressure of the showerheads and body sprays side by side.*

preferences, a full team of experienced product specialists, designers, customer service representatives, and showroom associates are on hand to help through every step of a home design project.

“We work with our customers throughout their entire project, providing support from conceptualizing, to product selection, all the way through completion. Our goal is your satisfaction,” Mannion said.

The new location also offers ClimateGuard custom vinyl windows, window treatment services, a Tile Room, and a Premier Outlet that carries quality brands and styles at discounted prices.

The showroom, which employs 15 people, is housed in the former A.C. Imports, Inc. Jaguar dealership that closed in 2017. The inside of the building was completely gutted and redesigned to create an immersive and aesthetic Studio41 showroom experience.

“We knew Palatine would be a great location for Studio41 when the Village contacted us after the building opened up to suggest that we consider an opportunity,” Mannion said. “The Northwest Suburbs are a collection of vibrant communities of homeowners and skilled tradespeople serving the area, which made it an obvious choice.”

Studio41 has been a family-owned business for over 40 years and is Chicago’s largest luxury kitchen and bath distributor. Customers can visit the new Palatine location, one of the many other showrooms around the Chicago area, or shop online at [shopstudio41.com](http://shopstudio41.com).

*Allie Greenspun is an associate at Studio41 Home Design Showroom.*



*The Wilco Cabinetry display at the new Palatine showroom.*



*The Delta display at the new Palatine showroom featuring faucets, showerheads and hardware.*