

Introducing EwelineB

TOP DESIGNER FASHIONS
FROM READY-TO-WEAR
TO THE RED CARPET

Designer and Stylist Ewelina Barlak



The EwelineB team pictured in their Barrington store at the Ice House Mall are (from left) Store Manager Anna Sergent; Designer and Stylist Ewelina Barlak; Founder, President, and Managing Partner Beata Czajkowska; and Public Relations Manager Elzbieta (Ela) Czajkowska.

Meet the women who make top fashion designs just for women: Ewelina and Beata, and their team of pattern makers, and construction and sewing experts who work in Chicago. A chance meeting a few years ago in London with superstar designers Tom Ford and Alexander McQueen provided them with two offers to partner for constructing their fashions. Tom Ford won the bid, as he had a studio in London where they were working at the time, and a good style fit with his designs. The rest is red carpet history.

EWELINEB HAD BEEN FINDING its way in the fashion industry for several years until the opportunity to collaborate with Tom Ford changed everything in 2014. All of Ford's creations, for which EwelineB made the constructions, began to show up on the red carpet for the first time in his career. After a year of EwelineB creating VIP fashions for Tom Ford, he received a prestigious Red Carpet Designer Award, which was received on

behalf of Lady Gaga, who wore a dress of their collaboration.

In the same year, another dress from EwelineB and Tom Ford made headlines as Reese Witherspoon showcased the outfit as the Oscars during her nomination for Best Actress for the movie "Wild". More and more dresses born of the Tom Ford/EwelineB collaboration were worn at the Oscars, Golden Globes, and other international ceremonies. Some of the celebrities wearing the designs included Julianne Moore, Angelina Jolie, Margot Robbie, Laura Linney, Isla Fisher, Beyonce, Rita Ora, Brad Pitt, and Amy Adams. It was during this growth spurt in their business that the founding partners—Ewelina and Beata—moved to Chicago to house their showroom and design studio. Today, they are also located in Barrington at the Ice House Mall.

MEET THE EWELINEB FASHION TEAM

It is the complimentary skills and passion for excellence that has drawn together three women who have fueled EwelineB's growing success with red car-

pet fashion, as well as high-quality, custom designed ready-to-wear garments.

Ewelina Barlak is one of the world's best constructors of patterns and the designs created by the top fashion designers. She is a designer as well, creating her own inspired collections that can be found in Chicago and downtown Barrington. She is also a mentor for those who study the art of traditional tailoring where grade, type and quality of fabric, sewing skills, handmade finishing, and customer service are taught.

Beata Czajkowska is a businesswoman, marketer, stylist, and talented impresario. If not for her faith in Ewelina's potential, there wouldn't be EwelineB. Business acumen and respectful relationships are Beata's top concerns and skills.

The youngest member of the EwelineB team is Elzbieta Czajkowska, who offers considerable contributions and has keen creative potential. She prepares all aspects for the fashion shows and events, as well as serves as spokeswoman for the business.

Together, EwelineB offers three main fashion clothing lines: day, cocktail and occasions, which are



A) EwelineB is known for its exceptional detail and construction.

B) This red jacket showcases the elegance and simplicity of EwelineB's fashion. Like this jacket, all creations are unique and meticulously designed and sewn to standards that are then showcased on red carpets worldwide.

C) EwelineB is a symbol of elegance, simplicity, and beauty. Its collections are inspired by a love and passion for film, music, architecture, and art.

D) EwelineB's newest fall-winter 2017 collection is inspired by the architecture of Chicago. Designs are dramatic, with sharply cut solid colored geometric shapes that are perfectly constructed with a simple, classic form using soft knit fabrics and crepe. A skyline motif is placed vertically on the dress front for impact.

released every season. Additionally, they release Limited Edition Collections twice a year.

All their unique creations are meticulously made, designed and made from the beginning till the end in their studio. Each piece is done with utmost care for detail and predominantly made from natural fabrics such as silk, wool, cotton, and linen, which are of the highest quality. EwelineB is a symbol of elegance, simplicity, and beauty. The target customers of EwelineB are strong, independent women who are sure of their own strengths and worth, but are also conscious of their womanhood and wish to emphasize their beauty. U

EwelineB Fashion is located at 155 N. Michigan Avenue in Chicago (Ph: 312-678-4428).

EwelineB Designer Store is in the Ice House Mall at 200 Applebee Street in downtown Barrington. Opening Hours are Tue-Sat: 10 a.m-6 p.m. Sunday-Monday, by appointment only. Email to shop.barrington@ewelineb.us or info@ewelineb.us, or call 800-292-5216.



The Coat Check

York Furrier fashions (from left) are a Michael Kors designed metallic silver infused lamb walking coat with Swarovski® crystal embellished bracelet cuff evening bag; a Dominic Bellissimo designed pink Loro Piana superfine wool with matching dyed Norwegian fox trim peplum jacket and flounced walking coat; a York Signature Style navy dyed mink zip-up vest; and a Men's Italian designed toffee lamb leather car coat. (Photos: Marius Prundu Photography for York Furrier, Inc.)

THE 2017-18 SEASON

Blacktop to Black Tie, this season's fur and fine outerwear fashions offer versatile casual luxe styling. For him or her, accessories to great coats, the looks are perfectly practical to wear every day, everywhere! Don with denim for hectic days filled with shopping, errand running or dropping kids off at practice. Then, pair the same fur, shearling, cashmere, or leather coat with a dress, skirt, or slacks for a favorite fundraiser. Work or weekend. Glam or on-the-go. Make every day a special occasion!

SILVER BELLES

Designers took a shine to silver. From subtle touches of bead work on fine fabrics by Dominic Bellissimo, or metallic silver infusion on fur collars and coats by Michael Kors, to all out space-age reflective foil finishes on a shearling lamb moto jacket by Norman Ambrose, the trend reflects the need to stand-out in a crowd.

PRETTY IN PINK

With inspiration from Molly Ringwald's character Andie Walsh in the beloved John Hughes' movie, "Pretty in Pink," fur and fine outerwear designers incorporated the feminine, rosy hue in runway

collections. On the lighter side, choose blush or ballerina slipper. Sweeten the shade with cotton candy or bubble gum coloring. Or punch up the tone with a bold magenta or fuchsia, and wear your heart on your sleeves or collar.


VESTED INTEREST

An essential inVESTment, both men and women will appreciate owning this wardrobe staple. For him, a sueded leather vest with an abundance of pockets is perfectly practical for tailgating or tackling the yard clean-up. For her, restyling grandma's ginormous old mink or fox coat into a fitted vest provides the perfect means to repurpose a family heirloom. The vest transforms any look—casual leggings to a glam gown—making it a definite must-have for years to come.

HIDE & SLEEK

Toss on a leather jacket for instant style cred. Choose from iconic silhouettes—racer, biker, bomber, blazer, or field jacket—a myriad of finishes: slink, sueded, nubuck or patent; and stylish details: snaps, buckles, zippers, knit, or fur trimming. This wardrobe shape-shifter moves easily from office to date night.

THE WRAP-UP

As fall turns to winter, and temps start to dip, there's no need to eschew style to stay warm. Designers have created an inspired plethora of plush pelts, sporty fine outerwear along with all manner of furry accoutrements for cold weather protection and chic street style. Must-have accessories include: fur trooper hats, fur detachable snap cuffs, handbags created from fox and leather, knit fur scarves, and fur purse charm/key chains to adorn handbags and backpacks. This season, from little essentials to beautiful coats, you just need to Go FUR it! 

Kathy Rezny, Former President of the Associated Fur Industries of Chicagoland; Executive Board Member and ReMix Committee Chair for the Fur Information Council of America; and Co-Owner of York Furrier, Inc.—purveyor of furs, fine outerwear and accessories since 1931 with locations in the Elmhurst City Centre and in the Deer Park Town Center. Learn more about York Furrier, Inc. at www.YorkFur.com.